



MEMBERSHIP BENEFITS

The Brazilian Cleaning Products Industry Association (ABIPLA) was established in 1976 to represent this relevant economic sector and to promote policies for competitiveness, innovation, public health and sustainability.

For over 45 years we have been a reference to authorities regarding regulation and tax policy, combatting counterfeit products and embracing environmental legislation. ABIPLA is also part of Latin America Cleaning Products Industry (ALIADA) and International Network of Cleaning Product Association (INCPA), associations in which we aim to promote regulatory convergence.

ABIPLA MEMBERSHIP BENEFITS

Membership of ABIPLA offers strategic data on the cleaning products industry. ABIPLA members have exclusive access to thought leadership, policy and regulatory advice, business advocacy and relationship with public stakeholders.

- Be represented at the highest level of the Brazilian government entities (federal, state and municipal) – our approach is transparent and fine-tuned with the associates' interests;
- Obtain regular communications and updates on the regulatory agenda through email or through the Membership area;
- Receive discounts in advertising at our Annual Report, course offerings, and international events such as the Cleaning Product Latin America;
- Join the Committees of Technical and Regulatory Issues; Communication; Legal; Sustainability; Tax; and the Dept. of Foreign Trade to address issues your company might have been facing due to changes in regulation and/or opportunities to improve competitiveness;
- Member can advertise at ABIPLA website and social media ads related to the sector.

MEMBERSHIP CATEGORIES

Corporate Membership is available to companies legally operating in Brazil as cleaning products manufacturers, chemical products manufacturers related to cleaning products, and specialized services for this sector.



The Cleaning Products Industry main figures in Brazil
Number of Companies (Main economic activity): 2.589
Number of Employees: 87.210
Retail Sales: USD 5,5 Bi in 2020

SCAN ME



[abipla_oficial](#)



[ABIPLA](#)

[abipla.org.br](#)